

## Mechanics Terms and Conditions

By entering the competition, you agree that you are over 21 years of age, and have a valid ID and that you have read and agreed to the below Terms and Conditions.

### The Promoter

The promoter is: **PUBITY GROUP LTD** of 20 Dale Street Manchester England M1 1EZ.

#### 1. The Supplier

The supplier is: HEINEKEN BROUWERIJEN B.V. of Tweede Weteringplantsoen 21, 1017 ZD Amsterdam, Netherlands

#### 2. The Agency:

The agency is: M&C Saatchi Sport & Entertainment of Bloemgracht 135B, 1016 KL, Amsterdam

### The competition

The title of the competition is "Win two tickets to the Las Vegas F1 courtesy of Heineken."

### How to enter

The competition will run from 14:00 EST on 21/11/24 (the "**Opening Time**") to 16:00 EST on 21/11/24 (the "**Closing Time**") inclusive.

All competition entries must be received by the Promoter by no later than the Closing Time. All competition entries received after the Closing Time are automatically disqualified.

To enter the competition:

You must arrive at the exact location disclosed on Pubity's (@pubity) instagram story with two bottles of Heineken (one Heineken Original and one Heineken 0.0) and make yourself known to the Promoter's representative as well as providing a valid ID, proving that you are 21 or older to be eligible for the prize.

The first person to meet the requirements above will be eligible to win the prize subject to the eligibility criteria set out in clause 6 of these terms and the Agency's final approval (which shall be at their sole discretion).

The Promoter will note the next 2 people that meet the requirements set out at 5.3(a) as back-ups, in case the first person fails to meet the additional eligibility requirements set out in these terms.

Tie-Breaker Question: in the event more than one participant meets the requirements set out at 5.3(a) simultaneously, a tie-breaker question will be asked to the participants to decide the winner of the prize.

In the case of many participants arriving at the same time, the participant with the closest answer to the correct answer will win the prize.

HEINEKEN BROUWERIJEN B.V. will provide the exact answer for the tie-breaker question for accuracy once the questions are decided.

By submitting a competition entry, you are agreeing to be bound by these terms and conditions.

Please see [www.pubitygroup.com](http://www.pubitygroup.com) for a copy of these competition terms and conditions.

The name of the winner may be used for publicity purposes and in consideration for the prize, the winner hereby grants Promoter, Supplier the right to create (and post) content showing the winner enjoying the prize.

## **Eligibility**

The competition is only open to all aged 21 years or over with a valid ID, **except:**

employees of the Promoter, the Supplier or its holding or subsidiary companies as well as any employee associated with the Las Vegas Grand Prix event;

employees of agents or suppliers of the Promoter or its holding or subsidiary companies, who are professionally connected with the competition or its administration; or

members of the immediate families or households of (a) and (b) above.

In entering the competition, you confirm that you are eligible to do so and eligible to claim the prize. The Promoter may require you to provide proof that you are eligible to enter the competition including being able to show a valid ID to the representative.

Entries on behalf of another person will not be accepted and joint submissions are not allowed.

The Promoter reserves all rights to disqualify you if your conduct is contrary to the spirit or intention of the prize competition.

## **The Prize**

The prize available is two 3-Day Tickets covering the Formula 1 practice session, qualifiers and race on Thursday 21st, Friday, 22nd, and Saturday, 23rd November 2024 respectively, in Las Vegas, Nevada, USA. The tickets grant access to the Heineken Suite, located in the SK2 VIP Suites within the South Koval Zone. The suite includes all-inclusive food and beverages (F&B), along with in-suite entertainment. All ticket holders must be 21 or older and bring valid ID with them.

All other expenses incurred by the winner, including but not limited to; flights, hotels, visas, meals and beverages outside of those outlined in clause 7.1, gratuities, additional transportation, souvenirs, and any incidental expenses, are the sole responsibility of the winner.

Prizes are subject to availability. There is no cash alternative for the prize. The prize is not negotiable or transferable.

The prize is supplied by M&C Saatchi Sport & Entertainment on behalf of HEINEKEN BROUWERIJEN B.V. (the "**Supplier**"), promoted by Pubity Group. The Supplier reserves the right to replace the prize with an alternative prize if at the Supplier's discretion.

The prize is strictly subject to these Mechanics Terms and Conditions as determined by the Promoter.

In order to claim the prize, the winner must provide their phone number, email and social media handles to allow the Agency to reach out confirming they are the winners following a background check.

The decision of the winner is final and no correspondence or discussion will be entered into regarding the decision or appealing the decision.

The Agency will contact the winner within 2-3 hours after the competition has closed, using the contact details provided with the competition entry. The Agency will not amend any contact information once the competition entry form has been submitted.

The Promoter must either publish or make available information that indicates that a valid award took place. To comply with this obligation the Promoter will publish the surname and county of major prize winner and, if applicable, their winning entry as a comment by @pubity on the @pubity grid post, tagging the winner (Announcement Date).

### **Claiming the prize**

If you are the winner of the prize, you will have 2 hour from when the Agency has contacted you to claim the prize by responding to the email. You will then have to go to the Bellagio hotel lobby in Las Vegas during the next 24 hours to collect the tickets, only upon showing a valid ID of you and the person you are granting the second ticket to. If you do not claim the prize by this time, or are not eligible, your claim will become invalid and the prize would go to the next eligible entrant.

The prize may not be claimed by a third party on your behalf.

The Agency will make all reasonable efforts to contact the winner. If the winner cannot be contacted or is not available, or has not claimed their prize within the hour following the Agency contacting them, the Agency reserves the right to offer the prize to the next eligible entrant selected from the correct entries that were received before the Closing Date.

The Promoter nor Supplier do not accept any responsibility if you are not able to take up the prize.

### **Limitation of liability**

Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

### **Ownership of competition entries and intellectual property rights**

All competition entries and any accompanying material submitted to the Promoter will become the property of the Promoter on receipt and will not be returned.

By submitting your competition entry and any accompanying material, you agree to:

Feature in a Pubity Instagram Story to be posted on the 21<sup>st</sup> November 2024 as well as a follow up Pubity Instagram grid post that will be posted within two weeks of the competition closing. Collectively known as the “**Campaign Assets**”. These Assets will detail the competition, the winner and the prize experience.

assign to the Promoter all your intellectual property rights (including in respect of any applicable image rights) with full title guarantee; and

waive all moral rights thereto,

in and to your competition entry and otherwise arising in connection with your entry (including any promotional videos and/or materials which the winner will be required to participate in, which are to be used on the Promoter’s and Supplier’s media channels) to which you may now or at any time in the future be entitled under the Copyright, Designs and Patents Act 1988 as amended from time to time and under all similar legislation from time to time in force anywhere in the world.

You agree that the Promoter may, but is not required to, make your entry available on its website [www.pubitygroup.com](http://www.pubitygroup.com) and any other media, whether now known or invented in the future, and in connection with any publicity of the competition. If applicable, you agree to grant the Promoter a non-exclusive, worldwide, irrevocable licence, for the full period of any intellectual property rights in the competition entry and any accompanying materials, to use, display, publish, transmit, copy, edit, alter, store, re-format and sub-licence the competition entry and any accompanying materials for such purposes.

### **Data protection and publicity**

The Promoter will only process your personal information as set out in the privacy policy on [www.pubitygroup.com](http://www.pubitygroup.com). See also 8.3, with regard to the announcement of winner.

**General**

If there is any reason to believe that there has been a breach of these terms and conditions, the Promoter may, at its sole discretion, reserve the right to exclude you from participating in the competition.

The Promoter reserves the right to hold void, suspend, cancel, or amend the prize competition where it becomes necessary to do so.

These terms and conditions are governed by English law. If any entrants to this promotion wish to take court proceedings, then they must do this within the courts in the United Kingdom.